



| LICENCIATURA                                    |   |   |       |   |   |       |     |     |       |     |     |       |     |     |       |     |     |       |       |       |       |
|---|---|---|-------|---|---|-------|-----|-----|-------|-----|-----|-------|-----|-----|-------|-----|-----|-------|-------|-------|-------|
|   | H | M | Total | H | M | Total | H   | M   | Total | H   | M   | Total | H   | M   | Total | H   | M   | Total | H     | M     | Total |
| Licenciatura en Gestion de Servicios Turisticos | 0 | 0 | 0     | 0 | 0 | 0     | 70  | 143 | 213   | 70  | 143 | 213   | 62  | 123 | 185   | 8   | 20  | 28    | 0.13  | 0.16  | 0.15  |
| Licenciatura en tecnologías de la Información   | 0 | 0 | 0     | 0 | 0 | 0     | 1   | 0   | 1     | 1   | 0   | 1     | 0   | 0   | 0     | 1   | 0   | 1     | 0.00  | 0.00  | 0.00  |
| Licenciatura en Manejo de Recursos Naturales    | 0 | 0 | 0     | 0 | 0 | 0     | 27  | 28  | 55    | 27  | 28  | 55    | 27  | 27  | 54    | 0   | 1   | 1     | 0.00  | 0.04  | 0.02  |
| Licenciatura en Sistemas Comerciales            | 0 | 0 | 0     | 0 | 0 | 0     | 5   | 7   | 12    | 5   | 7   | 12    | 15  | 5   | 20    | -10 | 2   | -8    | -0.67 | 0.40  | -0.40 |
| Licenciatura en Lengua Inglesa                  | 0 | 0 | 0     | 0 | 0 | 0     | 76  | 120 | 196   | 76  | 120 | 196   | 69  | 102 | 171   | 7   | 18  | 25    | 0.10  | 0.18  | 0.15  |
| Licenciatura en Mercadotecnia y Negocios        | 0 | 0 | 0     | 0 | 0 | 0     | 69  | 100 | 169   | 69  | 100 | 169   | 69  | 97  | 166   | 0   | 3   | 3     | 0.00  | 0.03  | 0.02  |
| Licenciatura en Turismo                         | 0 | 0 | 0     | 0 | 0 | 0     | 0   | 0   | 0     | 0   | 0   | 0     | 0   | 0   | 0     | 0   | 0   | 0     | 0.00  | 0.00  | 0.00  |
|   | 0 | 0 | 0     | 0 | 0 | 0     | 248 | 398 | 646   | 248 | 398 | 646   | 242 | 354 | 596   | 6   | 44  | 50    | 0.02  | 0.12  | 0.08  |
| MAESTRIA  |   |   |       |   |   |       |     |     |       |     |     |       |     |     |       |     |     |       |       |       |       |
|   | H | M | Total | H | M | Total | H   | M   | Total | H   | M   | Total | H   | M   | Total | H   | M   | Total | H     | M     | Total |
| Maestría en Gestión Sustentable del Turismo     | 0 | 0 | 0     | 0 | 0 | 0     | 6   | 4   | 10    | 6   | 4   | 10    | 4   | 18  | 22    | 2   | -14 | -12   | 0.50  | -0.78 | -0.55 |
| Maestría en Economía y Administración Pública   | 0 | 0 | 0     | 0 | 0 | 0     | 0   | 0   | 0     | 0   | 0   | 0     | 0   | 0   | 0     | 0   | 0   | 0     | 0.00  | 0.00  | 0.00  |
|   | 0 | 0 | 0     | 0 | 0 | 0     | 6   | 4   | 10    | 6   | 4   | 10    | 4   | 18  | 22    | 2   | -14 | -12   | 0.50  | -0.78 | -0.55 |
| DOCTORADO                                       |   |   |       |   |   |       |     |     |       |     |     |       |     |     |       |     |     |       |       |       |       |
|   | H | M | Total | H | M | Total | H   | M   | Total | H   | M   | Total | H   | M   | Total | H   | M   | Total | H     | M     | Total |
| Doctorado en Desarrollo Sostenible              | 0 | 0 | 0     | 0 | 0 | 0     | 10  | 10  | 20    | 10  | 10  | 20    | 10  | 10  | 20    | 0   | 0   | 0     | 0.00  | 0.00  | 0.00  |
|   | 0 | 0 | 0     | 0 | 0 | 0     | 10  | 10  | 20    | 10  | 10  | 20    | 10  | 10  | 20    | 0   | 0   | 0     | 0.00  | 0.00  | 0.00  |
|   | 0 | 0 | 0     | 0 | 0 | 0     | 264 | 412 | 676   | 264 | 412 | 676   | 256 | 382 | 638   | 8   | 30  | 38    | 0.03  | 0.08  | 0.06  |

| NOMBRE DEL CAMPUS: UNIDAD ACADÉMICA PLAYA DEL CARMEN | MATRÍCULA  |   |       |               |   |       |           |     |       |  |     |       |  |     |       |                    |    |       |                      |       |       |
|--|------------|---|-------|---------------|---|-------|-----------|-----|-------|--|-----|-------|--|-----|-------|--------------------|----|-------|----------------------|-------|-------|
|  | ASPIRANTES |   |       | NUEVO INGRESO |   |       | REINGRESO |     |       | MATRICULA TOTAL DEL CICLO PRIMAVERA 2020 |     |       | MATRICULA TOTAL DEL CICLO PRIMAVERA 2019 |     |       | VARIACIÓN ABSOLUTA |    |       | VARIACIÓN PORCENTUAL |       |       |
|  | H          | M | Total | H             | M | Total | H         | M   | Total | H  | M   | Total | H  | M   | Total | H                  | M  | Total | H                    | M     | Total |
| LICENCIATURA   | 0          | 0 | 0     | 0             | 0 | 0     | 117       | 156 | 273   | 117                                      | 156 | 273   | 123                                      | 145 | 268   | -6                 | 11 | 5     | -0.05                | 0.08  | 0.02  |
| Licenciatura en Administración Hotelera              | 0          | 0 | 0     | 0             | 0 | 0     | 91        | 144 | 235   | 91                                       | 144 | 235   | 106                                      | 140 | 246   | -15                | 4  | -11   | -0.14                | 0.03  | -0.04 |
| Licenciatura en Derecho                              | 0          | 0 | 0     | 0             | 0 | 0     | 35        | 26  | 61    | 35                                       | 26  | 61    | 35                                       | 30  | 65    | 0                  | -4 | -4    | 0.00                 | -0.13 | -0.06 |
| Licenciatura en Gobierno y Gestión Pública           | 0          | 0 | 0     | 0             | 0 | 0     | 111       | 125 | 236   | 111                                      | 125 | 236   | 103                                      | 109 | 212   | 8                  | 16 | 24    | 0.08                 | 0.15  | 0.11  |
| Ingeniería Empresarial                               | 0          | 0 | 0     | 0             | 0 | 0     | 354       | 451 | 805   | 354                                      | 451 | 805   | 367                                      | 424 | 791   | -13                | 27 | 14    | -0.04                | 0.06  | 0.02  |
|  | 0          | 0 | 0     | 0             | 0 | 0     | 354       | 451 | 805   | 354                                      | 451 | 805   | 367                                      | 424 | 791   | -13                | 27 | 14    | -0.04                | 0.06  | 0.02  |

| NOMBRE DEL CAMPUS: UNIDAD ACADÉMICA CANCUN | MATRÍCULA  |    |       |               |    |       |           |      |       |  |      |       |  |      |       |                    |     |       |                      |          |         |
|--|------------|----|-------|---------------|----|-------|-----------|------|-------|--|------|-------|--|------|-------|--------------------|-----|-------|----------------------|----------|---------|
|  | ASPIRANTES |    |       | NUEVO INGRESO |    |       | REINGRESO |      |       | MATRICULA TOTAL DEL CICLO PRIMAVERA 2020 |      |       | MATRICULA TOTAL DEL CICLO PRIMAVERA 2019 |      |       | VARIACIÓN ABSOLUTA |     |       | VARIACIÓN PORCENTUAL |          |         |
|  | H          | M  | Total | H             | M  | Total | H         | M    | Total | H  | M    | Total | H  | M    | Total | H                  | M   | Total | H                    | M        | Total   |
| LICENCIATURA                               | 0          | 0  | 0     | 0             | 0  | 0     | 61        | 19   | 80    | 61                                       | 19   | 80    | 47                                       | 13   | 60    | 14                 | 6   | 20    | 0.30                 | 0.46     | 0.33    |
| Ingeniería en Redes                        | 0          | 0  | 0     | 0             | 0  | 0     | 107       | 129  | 236   | 107                                      | 129  | 236   | 81                                       | 109  | 190   | 26                 | 20  | 46    | 0.32                 | 0.18     | 0.24    |
| Licenciatura en Administración Hotelera    | 0          | 0  | 0     | 0             | 0  | 0     | 104       | 199  | 303   | 104                                      | 199  | 303   | 108                                      | 177  | 285   | -4                 | 22  | 18    | -0.04                | 0.12     | 0.06    |
| Licenciatura en Derecho                    | 0          | 0  | 0     | 0             | 0  | 0     | 73        | 109  | 182   | 73                                       | 109  | 182   | 47                                       | 80   | 127   | 26                 | 29  | 55    | 0.55                 | 0.36     | 0.43    |
| Licenciatura en Mercadotecnia y Negocios   | 0          | 0  | 0     | 0             | 0  | 0     | 345       | 456  | 801   | 345                                      | 456  | 801   | 283                                      | 379  | 662   | 62                 | 77  | 139   | 0.22                 | 0.20     | 0.21    |
|  | 0          | 0  | 0     | 0             | 0  | 0     | 345       | 456  | 801   | 345                                      | 456  | 801   | 283                                      | 379  | 662   | 62                 | 77  | 139   | 0.22                 | 0.20     | 0.21    |
|  | 43         | 66 | 109   | 43            | 65 | 108   | 2382      | 2902 | 5284  | 2425                                     | 2967 | 5392  | 2401                                     | 2814 | 5215  | 26                 | 153 | 177   | 0.194173             | 0.357043 | 0.28275 |
|  | 43         | 66 | 109   | 43            | 65 | 108   | 2382      | 2902 | 5284  | 2425                                     | 2967 | 5392  | 2401                                     | 2814 | 5215  | 24                 | 153 | 177   | 0.01                 | 0.05     | 0.03    |

Elaboró

Revisó

Autorizó

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