

# ACTIVIDAD HOTELERA

## Resultados de la actividad hotelera Semana 01 (del 2 al 8 de enero de 2012)

Destino	Número de cuartos disponibles promedio						Número de cuartos ocupados promedio						Porcentaje de ocupación hotelera promedio					
	2010	2011	2012	Variación		2010	2011	2012	Variación		2010	2011	2012	Diferencia				
				2010-2011	2011-2012				2010-2011	2011-2012				2010-2011	2011-2012			
<b>Centros de Playa</b>	<b>148,779</b>	<b>152,186</b>	<b>153,624</b>	<b>3.3%</b>	<b>0.9%</b>	<b>80,890</b>	<b>92,536</b>	<b>90,687</b>	<b>12.1%</b>	<b>-2.0%</b>	<b>54.4</b>	<b>60.8</b>	<b>59.0</b>	<b>4.7</b>	<b>-1.8</b>			
Riviera Maya	32,298	33,658	33,996	5.3%	1.0%	22,302	26,465	27,924	25.2%	5.5%	69.1	78.6	82.1	13.1	3.5			
Cancún	29,369	29,681	28,865	-1.7%	-2.7%	17,710	18,405	18,930	6.9%	2.8%	60.3	62.0	65.6	5.3	3.6			
Acapulco	16,814	18,510	18,485	9.9%	-0.1%	7,649	10,214	7,682	0.4%	-24.8%	45.5	55.2	41.6	-3.9	-13.6			
Los Cabos	11,385	11,804	11,944	4.9%	1.2%	5,994	6,639	7,593	26.7%	14.4%	52.7	56.2	63.6	10.9	7.3			
Ixtapa Zihuatanejo	5,140	5,092	5,070	-1.4%	-0.4%	3,357	3,500	3,214	-4.3%	-8.2%	65.3	68.7	63.4	-1.9	-5.3			
Cozumel	4,492	4,470	4,474	-0.4%	0.1%	2,058	2,098	2,466	19.8%	17.5%	45.8	46.9	55.1	9.3	8.2			
Manzanillo																		
Huatulco	2,599	2,857	3,338	28.4%	16.8%	1,786	2,064	2,152	20.5%	4.3%	68.7	72.2	64.5	-4.2	-7.8			
Playas de Rosarito	2,157	2,158	2,173	0.7%	0.7%	194	156	227	17.0%	45.9%	9.0	7.2	10.5	1.5	3.2			
Puerto Escondido	1,921	2,029	2,061	7.3%	1.6%	560	769	687	22.8%	-10.6%	29.1	37.9	33.4	4.2	-4.5			
La Paz	1,637	1,550	1,555	-5.0%	0.3%	552	476	513	-7.1%	7.7%	33.7	30.7	33.0	-0.7	2.3			
Isla Mujeres	1,031	1,013	1,030	-0.1%	1.7%	547	679	548	0.2%	-19.4%	53.0	67.1	53.2	0.2	-13.9			
San Felipe	660	656	652	-1.2%	-0.6%	51	32	37	-28.7%	13.7%	7.8	4.9	5.6	-2.2	0.7			
Loreto	412	619	727	76.5%	17.4%	88	156	151	71.7%	-3.4%	21.3	25.2	20.8	-0.6	-4.5			
Tonalá-Puerto Arista	538	586	586	8.9%	0.0%	140	212	163	16.2%	-23.0%	26.1	36.1	27.8	1.7	-8.3			
<b>Grandes ciudades</b>	<b>72,486</b>	<b>74,231</b>	<b>75,911</b>	<b>4.7%</b>	<b>2.3%</b>	<b>22,470</b>	<b>22,086</b>	<b>23,032</b>	<b>2.5%</b>	<b>4.3%</b>	<b>31.0</b>	<b>29.8</b>	<b>30.3</b>	<b>-0.7</b>	<b>0.6</b>			
Ciudad de México	46,062	46,236	46,363	0.7%	0.3%	14,795	14,347	15,091	2.0%	5.2%	32.1	31.0	32.5	0.4	1.5			
Guadalajara	14,928	16,046	17,311	16.0%	7.9%	4,343	4,799	4,986	14.8%	3.9%	29.1	29.9	28.8	-0.3	-1.1			
Monterrey	11,496	11,949	12,237	6.4%	2.4%	3,333	2,939	2,955	-11.3%	0.5%	29.0	24.6	24.2	-4.8	-0.5			
<b>70 Centros DataTur<sup>1/</sup></b>	<b>319,813</b>	<b>327,439</b>	<b>333,675</b>	<b>4.3%</b>	<b>1.9%</b>	<b>132,734</b>	<b>147,040</b>	<b>146,474</b>	<b>10.4%</b>	<b>-0.4%</b>	<b>41.5</b>	<b>44.9</b>	<b>43.9</b>	<b>2.4</b>	<b>-1.0</b>			