ACTIVIDAD HOTELERA

Resultados de la actividad hotelera
Semana 34 (del 22 al 28 de agosto de 2011)

Destt	Número de cuartos disponibles promedio					Número de cuartos ocupados promedio					Porcentaje de ocupación hotelera promedio				
	2009	2010	2011	Variación		2009	2010	2011	Variación		2009	2010	2011	Diferencia	
				2009-2011	2010-2011				2009-2011	2010-2011				2009-2011	2010-2011
Centros de Playa	**143,575**	**151,878**	**153,507**	**6.9%**	**1.1%**	**54,258**	**61,436**	**68,171**	**25.6%**	**11.0%**	**37.8**	**40.5**	**44.4**	**6.6**	**4.0**
Riviera Maya	31,160	33,570	33,640	8.0%	0.2%	14,100	19,148	21,049	49.3%	9.9%	45.3	57.0	62.6	17.3	5.5
Cancún	29,038	29,391	29,484	1.5%	0.3%	13,816	13,858	17,225	24.7%	24.3%	47.6	47.2	58.4	10.8	11.3
Acapulco	16,342	18,257	18,495	13.2%	1.3%	3,226	4,488	4,307	33.5%	-4.0%	19.7	24.6	23.3	3.6	-1.3
Los Cabos	10,350	11,675	11,961	15.6%	2.4%	3,494	4,626	4,821	38.0%	4.2%	33.8	39.6	40.3	6.6	0.7
[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]
Ixtapa Zihuatanejo	5,063	4,948	4,975	-1.7%	0.5%	1,854	1,569	1,336	-27.9%	-14.8%	36.6	31.7	26.9	-9.8	-4.9
Cozumel	4,492	4,471	4,433	-1.3%	-0.8%	1,287	1,040	1,151	-10.5%	10.7%	28.6	23.3	26.0	-2.7	2.7
[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]
Huatulco	2,596	2,858	2,837	9.3%	-0.7%	957	773	834	-12.9%	7.9%	36.9	27.0	29.4	-7.5	2.4
Playas de Rosarito	2,159	2,167	2,170	0.5%	0.1%	534	465	578	8.2%	24.4%	24.8	21.5	26.6	1.9	5.2
Puerto Escondido	1,923	1,986	2,101	9.3%	5.8%	339	315	337	-0.7%	6.9%	17.7	15.9	16.0	-1.6	0.2
La Paz	1,656	1,526	1,555	-6.1%	1.9%	711	683	746	5.0%	9.3%	42.9	44.7	48.0	5.1	3.3
Isla Mujeres	1,030	1,011	1,030	0.0%	1.9%	213	303	324	51.8%	7.0%	20.7	30.0	31.5	10.7	1.5
San Felipe	660	658	670	1.5%	1.8%	92	86	87	-5.7%	1.5%	14.0	13.1	13.0	-1.0	0.0
Loreto	421	620	792	88.1%	27.7%	119	149	187	57.4%	25.4%	28.2	24.0	23.6	-4.6	-0.4
Tonalá-Puerto Arista	501	551	588	17.4%	6.7%	138	66	89	-35.8%	35.1%	27.6	11.9	15.1	-12.5	3.2
Grandes ciudades	**72,620**	**73,270**	**74,889**	**3.1%**	**2.2%**	**37,494**	**41,382**	**40,499**	**8.0%**	**-2.1%**	**51.6**	**56.5**	**54.1**	**2.4**	**-2.4**
Ciudad de México	46,077	46,236	46,118	0.1%	-0.3%	26,015	30,022	27,792	6.8%	-7.4%	56.5	64.9	60.3	3.8	-4.7
Guadalajara	14,921	15,268	16,793	12.5%	10.0%	6,285	6,406	7,431	18.2%	16.0%	42.1	42.0	44.3	2.1	2.3
Monterrey	11,622	11,766	11,978	3.1%	1.8%	5,194	4,953	5,276	1.6%	6.5%	44.7	42.1	44.1	-0.6	2.0
	314,673	**325,800**	**332,297**	**5.6%**	**2.0%**	**130,548**	**145,164**	**152,059**	**16.5%**	**4.7%**	**41.5**	**44.6**	**45.8**	**4.3**	**1.2**

Fuente: Data Tur. En el periodo 2009-2011, la fuente para la Ciudad de México es la Secretaría de Turismo de la Ciudad de México. Cifras preliminares para 2011.

[1/] Se consideran 70 centros turísticos con representatividad [illegible]