

**Resultados de la actividad hotelera
Semana 01 (del 2 al 8 de enero de 2012)**

Destino	Número de cuartos disponibles promedio					Número de cuartos ocupados promedio					Porcentaje de ocupación hotelera promedio				
	2010	2011	2012	Variación		2010	2011	2012	Variación		2010	2011	2012	Diferencia	
				2010-2012	2011-2012				2010-2012	2011-2012				2010-2012	2011-2012
Centros de Playa	148,779	152,186	153,624	3.3%	0.9%	80,890	92,536	90,687	12.1%	-2.0%	54.4	60.8	59.0	4.7	-1.8
Riviera Maya	32,298	33,658	33,996	5.3%	1.0%	22,302	26,465	27,924	25.2%	5.5%	69.1	78.6	82.1	13.1	3.5
Cancún	29,369	29,681	28,865	-1.7%	-2.7%	17,710	18,405	18,930	6.9%	2.8%	60.3	62.0	65.6	5.3	3.6
Acapulco	16,814	18,510	18,485	9.9%	-0.1%	7,649	10,214	7,682	0.4%	-24.8%	45.5	55.2	41.6	-3.9	-13.6
Los Cabos	11,385	11,804	11,944	4.9%	1.2%	5,994	6,639	7,593	26.7%	14.4%	52.7	56.2	63.6	10.9	7.3
Ixtapa Zihuatanejo	5,140	5,092	5,070	-1.4%	-0.4%	3,357	3,500	3,214	-4.3%	-8.2%	65.3	68.7	63.4	-1.9	-5.3
Cozumel	4,492	4,470	4,474	-0.4%	0.1%	2,058	2,098	2,466	19.8%	17.5%	45.8	46.9	55.1	9.3	8.2
Huatulco	2,599	2,857	3,338	28.4%	16.8%	1,786	2,064	2,152	20.5%	4.3%	68.7	72.2	64.5	-4.2	-7.8
Playas de Rosarito	2,157	2,158	2,173	0.7%	0.7%	194	156	227	17.0%	45.9%	9.0	7.2	10.5	1.5	3.2
Puerto Escondido	1,921	2,029	2,061	7.3%	1.6%	560	769	687	22.8%	-10.6%	29.1	37.9	33.4	4.2	-4.5
La Paz	1,637	1,550	1,555	-5.0%	0.3%	552	476	513	-7.1%	7.7%	33.7	30.7	33.0	-0.7	2.3
Isla Mujeres	1,031	1,013	1,030	-0.1%	1.7%	547	679	548	0.2%	-19.4%	53.0	67.1	53.2	0.2	-13.9
San Felipe	660	656	652	-1.2%	-0.6%	51	32	37	-28.7%	13.7%	7.8	4.9	5.6	-2.2	0.7
Loreto	412	619	727	76.5%	17.4%	88	156	151	71.7%	-3.4%	21.3	25.2	20.8	-0.6	-4.5
Tonalá-Puerto Arista	538	586	586	8.9%	0.0%	140	212	163	16.2%	-23.0%	26.1	36.1	27.8	1.7	-8.3
Grandes ciudades	72,486	74,231	75,911	4.7%	2.3%	22,470	22,086	23,032	2.5%	4.3%	31.0	29.8	30.3	-0.7	0.6
Ciudad de México	46,062	46,236	46,363	0.7%	0.3%	14,795	14,347	15,091	2.0%	5.2%	32.1	31.0	32.5	0.4	1.5
Guadalajara	14,928	16,046	17,311	16.0%	7.9%	4,343	4,799	4,986	14.8%	3.9%	29.1	29.9	28.8	-0.3	-1.1
Monterrey	11,496	11,949	12,237	6.4%	2.4%	3,333	2,939	2,955	-11.3%	0.5%	29.0	24.6	24.2	-4.8	-0.5
70 Centros DataTur^U	319,813	327,439	333,675	4.3%	1.9%	132,734	147,040	146,474	10.4%	-0.4%	41.5	44.9	43.9	2.4	-1.0